



Advance as a Digital Marketing Specialist

Learning Path completed by Mohammad Rahighi
Oct 19, 2023 at 02:52PM UTC • 10 hours 9 minutes

Top skills covered

Digital Marketing

A handwritten signature in black ink that reads "Dan Bodnity".

Head of Content Strategy, Learning



Certificate ID: cd1f1f480cd20022a9cba26fbcea3a7bdb95c6aabf5ee95047ff5bdc42016e58



Digital Marketing Foundations

Course completed by Mohammad Rahighi
Oct 19, 2023 at 05:32AM UTC • 1 hour 35 minutes

Top skills covered

Digital Marketing

A handwritten signature in black ink that reads "Dan Brodnitz".

Head of Content Strategy, Learning



Certificate ID: 3c9ec0a5bf26ff00bb54a75d4d9cd309b19b86a74032683ed33362b7573ccc3b



Marketing Foundations

Course completed by Mohammad Rahighi
Oct 19, 2023 at 01:41PM UTC • 1 hour 15 minutes

Top skills covered

Marketing

Head of Content Strategy, Learning



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Program: PMI® Registered Education Provider
Provider ID: #4101
Activity #: 4101B9490T
PDU/ContactHours: 1.25
Certificate ID:
7e6d5a659a3cfd8fd704853a4f9b18f4c1adf3411c12f10d794e2c5bd32c347





SEO Foundations

Course completed by Mohammad Rahighi
Oct 22, 2023 at 06:40PM UTC • 1 hour 32 minutes

Top skills covered

Search Engine Optimization (SEO)

Head of Content Strategy, Learning



Instructional Delivery Method: QAS Self Study
In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. LinkedIn is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its web site: www.nasbaregistry.org

Field of Study: Communications and Marketing
Program: National Association of State Boards of Accountancy (NASBA)
Registry ID: #140940
Continuing Professional Education Credit (CPE): 4.60
Certificate ID:
66b99778dcc995ce8340ecad17419fe3af2534df70433592d0f69647a9802083





Social Media Marketing Foundations

Course completed by Mohammad Rahighi
Oct 19, 2023 at 05:47AM UTC • 1 hour 16 minutes

Top skills covered

Social Media Marketing

A handwritten signature in black ink that reads "Dan Brodnitz".

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Certificate ID: 942d5f05d9ac1898f7ada851bf64ca5d3abab175a9bee0ecc95f5f8d6d042f6a



Content Marketing Foundations

Course completed by Mohammad Rahighi
Oct 19, 2023 at 02:05PM UTC • 53 minutes

Top skills covered

Content Marketing

A handwritten signature in black ink that reads "Dan Brodnitz".

Head of Content Strategy, Learning



Certificate ID: 509be9046b7951f21e910ca7df6269d4b7686982c98d43bb8e5954fddddd80e0f



Email and Newsletter Marketing Foundations

Course completed by Mohammad Rahighi

Oct 19, 2023 at 02:17PM UTC • 43 minutes

Top skills covered

Email Marketing

Head of Content Strategy, Learning



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Program: PMI® Registered Education Provider
Provider ID: #4101
Activity #: 4101EDQE1C
PDU/ContactHours: 0.25
Certificate ID:
f39cf8bde21044432baada9e4ffe5c737c46f44f02e04d2b9d64177c3eca603a





Marketing Foundations: Analytics

Course completed by Mohammad Rahighi
Oct 19, 2023 at 02:30PM UTC • 1 hour 2 minutes

Top skills covered

Marketing Analytics

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Program: International Institute of Business Analysis (IIBA®)
Provider ID: #189294
Activity #: 2922
Continuing Development Units (CDUs) : 1.00
Certificate ID:
fb0c25504884d927d9689d2dd150ebe31c34036f5b5f6417d1aeaffe6d30b00f





Marketing Foundations: Ecommerce

Course completed by Mohammad Rahighi
Oct 19, 2023 at 02:44PM UTC • 1 hour 1 minute

Top skills covered

E-Commerce

A handwritten signature in black ink that reads "Darf Bodnity".

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Certificate ID: c85372274d555a8841ccdb42763bc937f80d61bada187c60dc8ffa04b93beb31



Marketing Foundations: Customer Decision Journey

Course completed by Mohammad Rahighi
Oct 19, 2023 at 02:52PM UTC • 47 minutes

Top skills covered

Customer Journey Mapping

Customer Marketing

A handwritten signature in black ink that reads "Dan Brodnitz".

Head of Content Strategy, Learning



Certificate ID: 020d9d0b59e90d490a0848b89e65881cd166b6981216c43b4933e486efd60641